

STAFF REPORT



TO: Development Services Section of Coordinated Committee
FROM: Michael LaPorte, Chair, Healthy Community Network
SUBJECT: 2017 Report and 2018 Goals Update, Healthy Community Network
DATE: January 31, 2018

RECOMMENDATION:

That the Development Services Section of Coordinated Committee recommends to Council that the Healthy Community Network's Report, "2017 Report and 2018 Goals Update -Status Report" be received for information."

DISCUSSION:

In order to keep Council aware of the status of its activities, the Healthy Community Network provides Development Services Section of Coordinated Committee with regular status reports related not only to its 2018 goals but also to other initiatives in which it may be involved. We have updates on our 7 2017 initiatives and identified 10 initiatives that the Healthy Community Network is excited to continue or become involved with.

Report – Update and Goals

Goal #1: Broaden the scope of the Harold Culham Trail Committee to become a Bike Friendly Sub-committee.

Status: The Bike Friendly Sub Committee has been formed. They have reviewed the 'Share the Road' Bicycle Friendly report and identified projects that can be implemented quickly, and will continue to work toward Silver Designation. A new portion of the Harold Culham trail has been marked with signage.

2018: In 2018, the HCN will continue to support the Bicycle Friendly Sub-committee with the goal of moving from bronze to silver Bike Friendly Community Designation, the planning of a community ride for June 16 in conjunction with the Waterfront Festival, and continued work on the Harold Culham Trail.

Goal #2: 9th Annual Canoe Trip

Status: Continue to host our annual canoe trip down the Nottawasaga River. Route to be decided. This is an opportunity to promote the Healthy Community Network and has been successful selling out for the past number of years.

2018: The committee will again host our annual canoe trip on the Nottawasaga River. This will be our 10th year.

Goal #3: Continue to support the Community Garden

Status: Educational workshops were presented throughout the year to not only Garden plot holders, but to anyone interested in expanding their gardening skills. Art on the Fence was presented in September successfully, with much community involvement.

2018: Support for the Community Garden will continue through involvement in 'Art on the Fence', community garden construction at the Affordable Housing site in collaboration with South Georgian Bay Food Champions Committee, and garden plot education programming for children.

Goal #4: Support the Community Food Centre development through the Food Champions Committee

Status: Support is being given to this initiative through committee involvement, and will continue to evolve. More information is available at www.sgbfoodchampions.com.

2018: The HCN will continue support of this committee through committee involvement.

Goal #5: Support the Age Friendly community plan

Status: Members of the HCN continued their involvement as this plan began implementation. A luncheon was held in June, and a number of projects have been identified for implementation.

2018: The HCN will continue to support the Age Friendly community plan through committee involvement. The committee will focus on implementation of the community action plan.

Goal #6: Develop a Communications Strategy to raise awareness of the Healthy Community Network

Status: The sub-committee reviewed our current communications. A template of a new webpage was developed, a Facebook page was created, and additional involvement in community events such as July 1st and the Waterfront Festival took place.

2018: The Sub-committee will continue to look at ways to expand the profile of the HCN by expanding involvement with special events within the town, social media venues, print media, redevelopment of our webpage and any other avenues that may allow us to succeed in presenting our information to the public in a structured and coherent manner.

Goal #7: Wasaga Beach Provincial Park Green Prescriptions Project Collaboration

Status: Support of the initiative came through committee involvement

2018: The HCN will continue support of this committee through committee involvement. This collaborative project will involve a pilot project this summer with surveys to assess the needs of both patients and multidisciplinary health care providers related to their

knowledge for prescribing time spent in nature.

The Healthy Community Network has identified 4 new goals for 2018

Goal #8: Support the Nottawasaga Watershed Improvement Project Committee (NWIP)

2018: NWIP is a collaborative initiative led by the NVCA and comprising representatives from a variety of organizations within South Georgian Bay. Its mandate is to identify and participate in opportunities to sustain and improve the Nottawasaga Watershed. The HCN will continue support of this committee through committee involvement.

Goal #9: Continued development of the Walk Friendly Designation

2018: Review of the 'final report' for projects that can be implemented easily and in collaboration with other community walking events, work towards Silver Designation.

Goal #10: Expand our presence at Public Events throughout the Town of Wasaga Beach

2018: Look to expand the HCN profile through the implementation of Bike Valets, rodeos, and promotional give-aways at public events such as the Farmer's Market, and various Town run Events.

Goal #11: Advocating for complete streets and improved walkability/cycle safety in Wasaga Beach

2018: The HCN will be participating in the Official Plan update, Downtown WB planning and implementation, and other policy initiatives".

Respectfully submitted,



Michael LaPorte
Past Chair
Healthy Community Network